

DIGITAL INCLUSION INTRODUCTION



digitalinclusion.org | [@netinclusion](https://twitter.com/netinclusion)

ABOUT NDIA



Practitioner Support



Policy



Awareness



Data & Research

DEFINITIONS

The background features a teal gradient. In the upper right, there is a faint white Wi-Fi symbol. In the center, a white hand is shown with fingers spread. Large, semi-transparent letters 'N', 'D', and 'A' are scattered across the background, with 'D' being the most prominent.

DIGITAL INCLUSION & EQUITY

Digital Inclusion

leads to digital resilience



It is the act of bridging the digital divide by ensuring that all individuals and communities have access to digital tools and technology and the skills to use them effectively.

Digital Equity

Is the destination

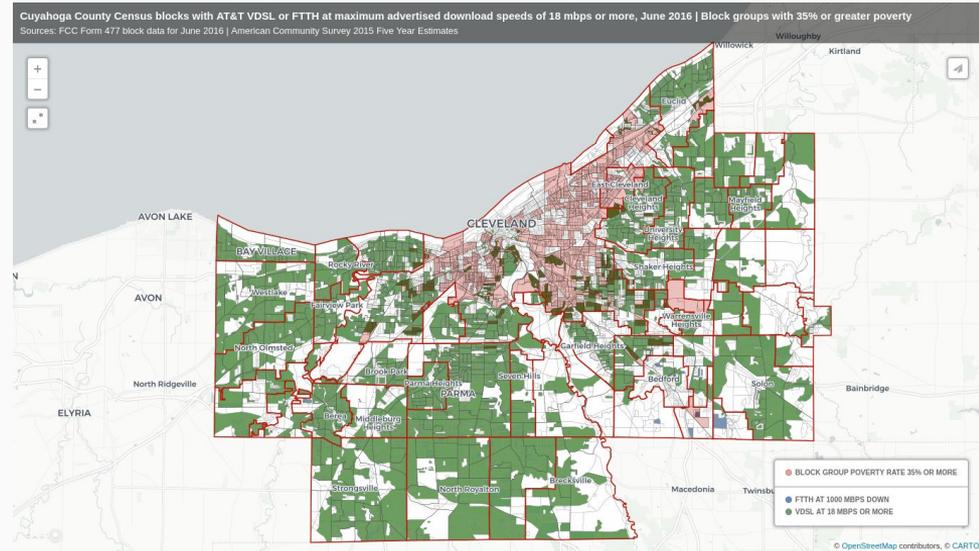


Individuals and communities have the capacity for full participation in society, democracy, and the economy.

DIGITAL REDLINING

DIGITAL REDLINING

Discrimination by ISPs in deployment, maintenance, upgrade or delivery of services



DIGITAL INCLUSION ECOSYSTEM

Digital Inclusion Ecosystem is a combination of **programs and policies** that meet a geographic community's unique and diverse needs. Coordinating entities **work together in an ecosystem to address all aspects of the digital divide**, including affordable broadband, devices, and skills.



RESEARCH & DATA

The background features a teal color scheme. In the upper right, there is a faint Wi-Fi symbol. Below it, a hand is shown in a gesture, possibly representing a gesture-based interface or data interaction. Large, semi-transparent letters 'N', 'D', and 'A' are scattered across the background, with 'N' on the left, 'D' in the center, and 'A' on the right.

WHO IS NOT CONNECTED?

36 MILLION US HOUSEHOLDS

Do not have wireline broadband connections*

*cable, DSL or fiber



26
MILLION
Households in
URBAN Areas



10
MILLION
Households in
RURAL Areas



Digital Equity Scorecard

Select a State

California

Select a Score Range to Filter the Map



The digital opportunity gap in California

There are **1,522,689** unemployed individuals in California [1], of which at least **502,487** lack foundational digital skills [2]. These individuals may not even begin to compete for an estimated **642,170** or **73.1%** of job openings which require such skills [3]. The level of federal dislocated worker funding available to California in FY22 will support only an estimated **2.0%** of unemployed workers [4].

Data on Digital Skill Needs



Comprehensive Plan to Address Digital Skill Gaps



Online Digital Skills Training



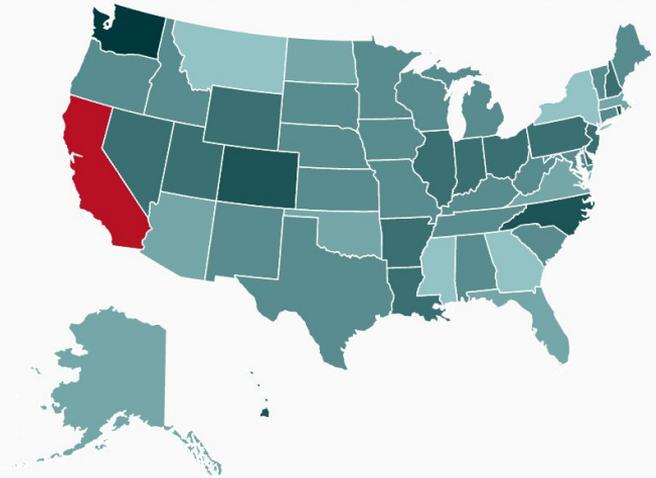
Incumbent Worker Training Funds



Technology Apprenticeships



State Broadband Plans

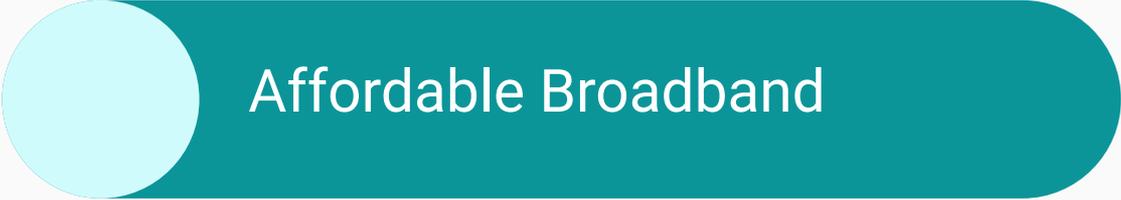


5 Housing

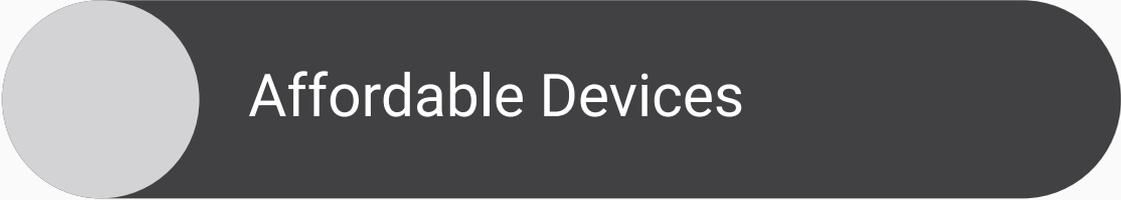


DIGITAL INCLUSION WORK

THE SOLUTION



Affordable Broadband



Affordable Devices



Digital Literacy Trainings

STARTUP TOOLKIT

**DIGITAL INCLUSION
START-UP MANUAL**
NATIONAL DIGITAL INCLUSION ALLIANCE

**Free & Low-Cost
Internet** 

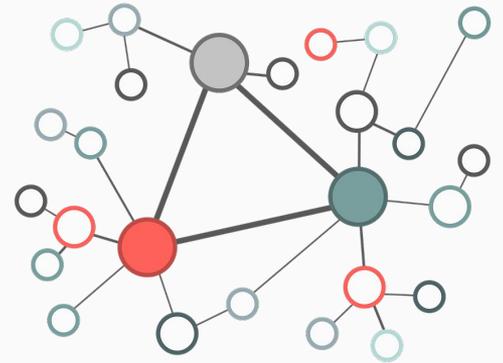
 **Digital
Navigator**

National Digital Inclusion Alliance
digitalinclusion.org



DIGITAL INCLUSION COALITION

Is a collective of organizations shaped by the community to advocate for digital equity, and foster the growth of the community's digital inclusion ecosystem, through a structure that publicly functions to facilitate the collaboration and coordination between community organizations that aim to support digital inclusion services.



BIG TAKEAWAYS

Coalition Work

- Help
 - Define The Need
 - Identify The Assets
 - Create Strategies
 - Implement Solutions (through members)
- Work by
 - Creating space for networking, learning, resource sharing, and innovation
 - Helping communities align projects, programs, and advocacy efforts

Coalition Building

- A continuous process of convening and community building
- Create a shared understanding and language about digital inclusion needs
- Are intentional about participation, racial equity, and inclusion

Coalition Structure

- Has a structure to facilitate decision making
- Collective leadership structure that helps lend trust, credibility, and a community-centric efforts

Sustaining Coalition

- Need administrative/staff support for coordination
- Maintain community focus, presence, and community trust
- Backbone organizations to help convene, fund, and elevate



COMMUNITY REPRESENTATION PARTICIPATION AND INCLUSION

Coalitions are intentional about fostering diverse community representation and racial equity.

Therefore strategies to support equitable participation should be discussed throughout all aspects of the coalition's work and organizational structure.

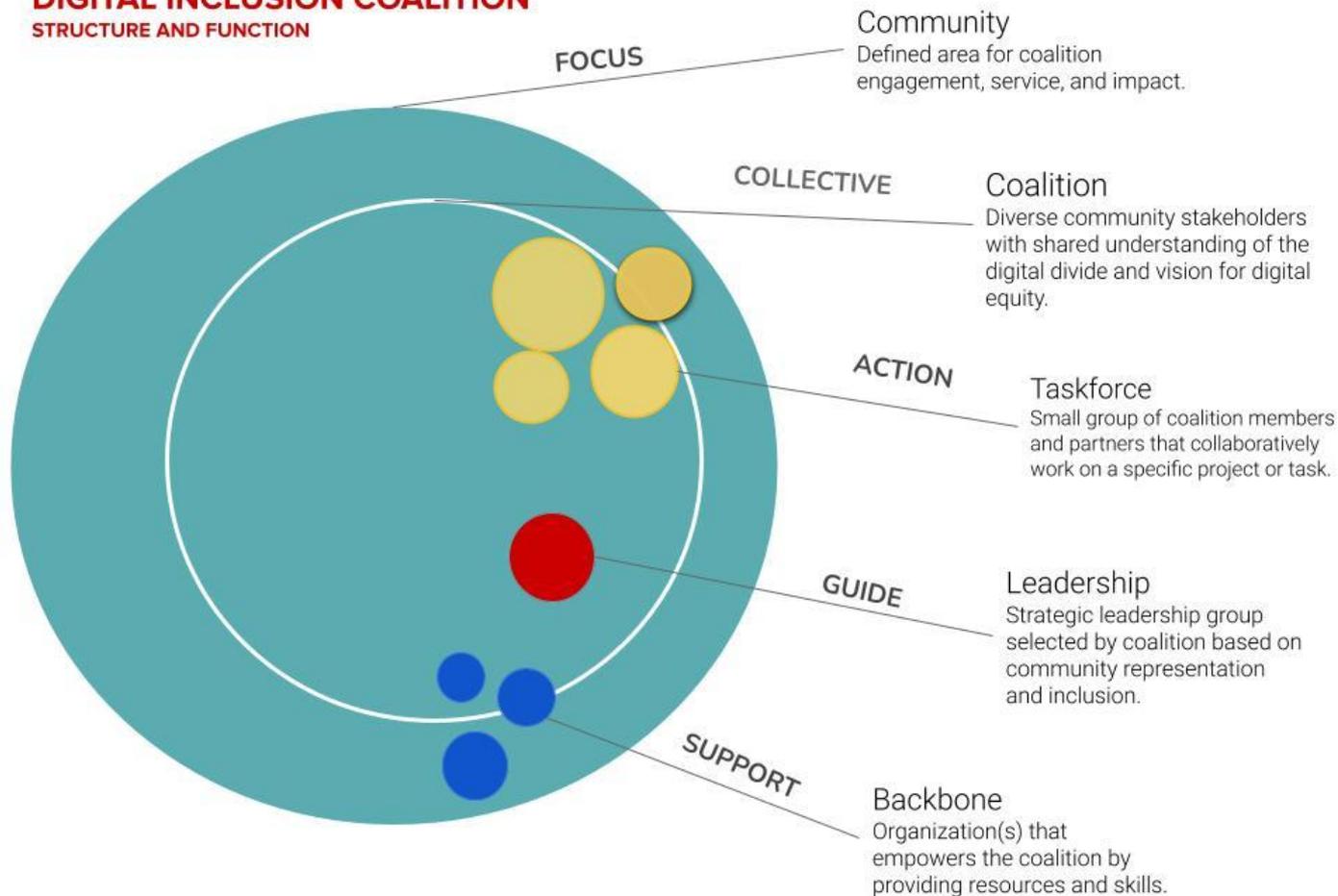


DIGITAL INCLUSION COALITION STRUCTURE LAYERS



DIGITAL INCLUSION COALITION

STRUCTURE AND FUNCTION



COALITION: THE BIG PICTURE

Why - formed to empower the digital inclusion ecosystem

When - to address the need for greater coordination and collaboration

Who - community stakeholders and diverse group of organization

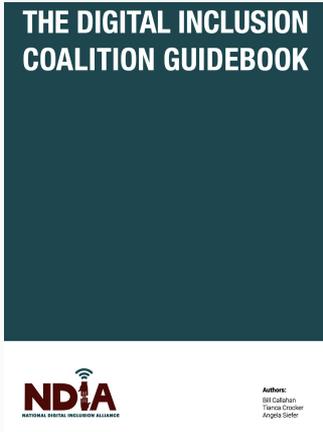
Where - operate in the public realm

How - function within a structure for collective and transparent participation

DO

- Define The Need
- Identify The Assets
- Create Strategies
- Implement Solutions (through members)





**DIGITAL INCLUSION
COALITION GUIDEBOOK**
NATIONAL DIGITAL INCLUSION ALLIANCE

www.digitalinclusion.org

**THANK
YOU!**